



# podcast

## Benefits

- **Reach** event planners on their terms
- **Showcases** your speakers and your bureau
- **Enhances** targeted marketing programs

## We Provide

- Speaker research
- Professional host
- Post-production and editing
- An audience of meeting planners

## Uses

- **Exposure** beyond your current customers
- **Market share** increase due to your connection with a speaker
- **Drive sales** for any speakers in need

### Premium New interview



#### Speaker Interactive podcast

High number of Event Planner subscribers  
Other interviews have other bureau's ads



#### your Bureau podcast

You control your own subscriber base  
Only contains interviews with your ads

### Basic Existing interview



#### your Bureau podcast

Your ad attached to an existing interview  
Lower price point

## Increase Brand Exposure

Visit us online at [www.SpeakerInteractive.com](http://www.SpeakerInteractive.com) or call 703-297-8980 to get started today!